



PRINT  iD
WEAR YOUR IDENTITY

PRINT iD

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Unicità e personalizzazione estrema: Erreà presenta Print iD

Erreà Sport presenta il nuovo e rivoluzionario progetto di prodotto Print iD che mette nuovamente al centro il concetto di personalizzazione esaltando al massimo e in maniera ancora più forte e incisiva il concetto di identità ed immagine.

Sulla base del concept del nuovo coordinato “Diamantis” che inserisce al centro del capo una stampa, con Print iD, Erreà apre un più ampio spazio di personalizzazione a disposizione di club e società sportive, una sorta di “tela bianca” sulla quale poter far volare le ali della creatività ed imprimervi disegni, fantasie, testi, scritte ed immagini iconiche che renderanno il prodotto sempre più particolare e prezioso nella sua unicità.

Come già evidente nella struttura del naming dove il termine Print (stampa) è affiancato all’acronimo iD (identity), il progetto amplia la possibilità di personalizzazione dalla semplice banda laterale ad un’intera stampa transfer su parti del petto e delle maniche. In questo modo, pur dando continuità ed uniformità alla comunicazione e al linguaggio del prodotto, con Print iD, Erreà rafforza e sfrutta tutta la forza della personalizzazione, da sempre sua eccellenza e fiore all’occhiello, grazie ad un progetto estremamente coinvolgente per le squadre che avranno la possibilità di crearsi pezzi veramente iconici con un enorme potenziale di merchandising.

Un nuovo modo di raccontarsi che possa enfatizzare ed alzare ulteriormente l’asticella nella costruzione della propria esclusiva ed inimitabile identità.

The ultimate in uniqueness and customisation: Erreà presents Print iD

Erreà Sport presents Print iD, a new revolutionary product concept that once again focuses on the concept of customisation, exalting to the utmost, and even more strongly and incisively, the notion of identity and image.

Based on the concept of the new “Diamantis” strip, which includes a print, at the centre of the garment, Erreà uses Print iD to make a lot more space available for customisation to clubs and associations. It is a sort of “blank canvas” on which it is possible to make the wings of creativity fly and print designs, patterns, texts, inscriptions and iconic images, that will make the product increasingly distinctive and precious in its uniqueness.

As is already apparent in the structure of the naming, where the word ‘Print’ is flanked by the acronym ‘iD’, the concept extends the possibility of customising from merely the simple stripe on the side to an entire transfer print on parts of the chest and the sleeves. In this way, while providing continuity and uniformity to the product’s communication and language, Print iD reinforces and exploits the entire power of the customisation, that has always been Erreà’s excellence and crowning achievement. This is thanks to an extremely captivating concept for teams, that will have the possibility of creating truly iconic pieces with huge merchandising potential.

A new way of telling one’s story that will emphasise and raise the bar still further, when it comes to building one’s own exclusive and unmistakable identity.

Unicité et personnalisation extrême : Erreà présente son projet Print iD

Erreà Sport présente Print iD, le projet nouveau et révolutionnaire d’un produit qui met à nouveau l’accent sur le concept de personnalisation en accentuant le plus possible et de manière encore plus forte et incisive le concept d’identité et d’image.

Sur la base du concept de la nouvelle tenue « Diamantis » qui insère une impression au centre de l’article, avec Print iD Erreà ouvre un espace de personnalisation plus large à disposition des clubs et associations sportives. Une sorte de « toile blanche » sur laquelle il est possible de laisser parler la créativité et d’imprimer des dessins, fantaisies, textes, inscriptions et images iconiques qui rendront le produit toujours plus particulier et précieux pour son unicité.

Comme c’est déjà mis en évidence par la formation du nom où l’on trouve le terme Print (impression) à côté de l’acronyme iD (identité), le projet élargit la possibilité de personnalisation d’une simple bande latérale à toute une impression par sublimation sur des parties du torse et des manches. De cette manière, tout en donnant continuité et uniformité à la communication et au langage du produit, avec Print iD Erreà renforce et exploite toute la force de la personnalisation, qui fait depuis toujours son excellence et son fleuron, grâce à un projet extrêmement intéressant pour les équipes qui auront la possibilité de se créer des articles vraiment iconiques avec un potentiel de merchandising énorme.

Une nouvelle manière de s’exprimer qui peut mettre en valeur et laisser davantage libre cours à la construction d’une identité exclusive et inimitable.

Unicidad y personalización extrema: Erreà presenta Print iD

Erreà Sport presenta Print iD, un nuevo y revolucionario proyecto de producto que nuevamente se centra en el concepto de personalización y resalta al máximo y de forma incisiva y con mayor fuerza el concepto de identidad e imagen.

Basado en el concepto del nuevo conjunto «Diamantis» que incorpora en el centro de la prenda una impresión, Erreà abre con Print iD un espacio más amplio para la personalización disponible para clubes y sociedades deportivas, una especie de «lienzo blanco» en el que desplegar las alas de la creatividad e imprimir diseños, fantasías, palabras, frases e imágenes icónicas que harán que el producto sea más especial y precioso en su unicidad.

Como ya se evidencia en la estructura del nombre, donde el término Print (impresión) está acompañado por el acrónimo iD (identidad), el proyecto ya no considera solo la personalización de la banda lateral, sino que la amplía el área de impresión por transferencia al pecho y a las mangas. De esta manera, Erreà, siempre dando continuidad y uniformidad a la comunicación y al lenguaje del producto, con Print iD refuerza y utiliza toda la potencia de la personalización, que siempre ha sido y sigue siendo su excelencia y punto fuerte, gracias a un proyecto que hace partícipe a los equipos que tendrán la posibilidad de crearse prendas realmente icónicas con un enorme potencial de merchandising.

Una nueva forma de presentarse que puede enfatizar y aumentar el nivel en la construcción de su exclusiva e inimitable identidad.



PRINT  iD


PRINT  iD

Rappresenta un nuovo livello di personalizzazione che permette di indossare la TUA identità.

Mostra chi sei e diventa parte del processo.

Crea una linea unica e realizza un capo esclusivo confezionato su misura solo per te.

Lasciati ispirare, DAI ORIGINE.

Experience a new level of customisation that will allow You to wear your own inimitable identity.

Express who you are and become an active part of the creative process.

Create a unique line and make an exclusive garment made to measure, just for you.

Be inspired, LEAD THE WAY!

Faites l'expérience d'un nouveau niveau de personnalisation Vous permettant de porter votre propre identité, unique et inimitable.

Laissez s'exprimer la personne que vous êtes et prenez une part active dans le processus de création.

Créez une ligne unique et réalisez un article exclusif,
confectionné sur mesure pour vous et uniquement pour vous.

Laissez l'inspiration vous gagner, CRÉEZ !

Experimenta un nuevo nivel de personalización que te permite vestir Tu inimitable identidad.

Expresa quién eres y conviértete en parte activa del proceso creativo.

Crea una línea única y realiza una prenda exclusiva confeccionada a medida solo para ti.

Déjate inspirar, ¡CREA TU IDENTIDAD!



PRINT*i*D
WEAR YOUR IDENTITY

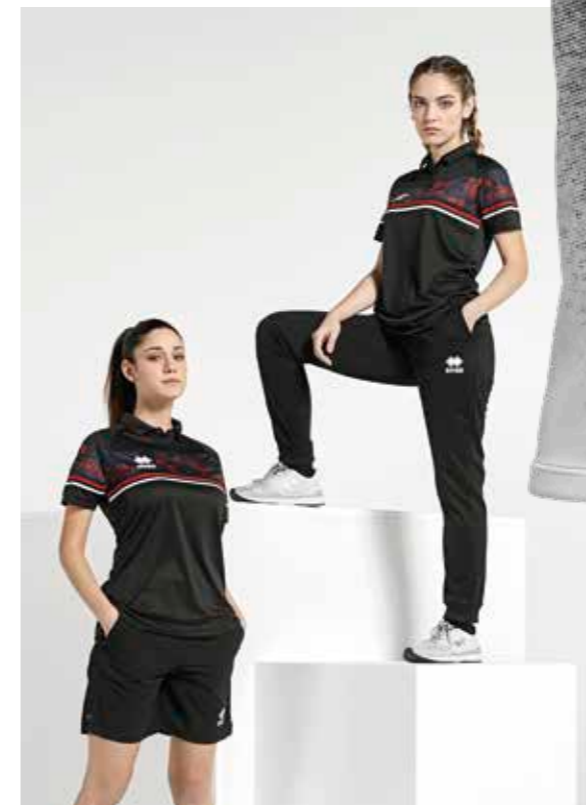
a new concept
of customization
from
DIAMANTIS



Your colours
Your pattern fabric
Your stripes



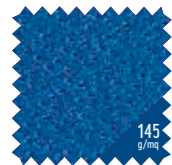
to CREATE
your exclusive
PRINT*i*D



PRINT*i*D

WEAR YOUR IDENTITY

1. Fabric



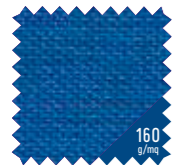
MUNDIAL
100% POLYESTER
• morbido/soft/doux
• traspirante/breathable/ respirant
• doppia foratura/double-knit/ double fonture
• asciuga velocemente/quick drying/sèche rapidement



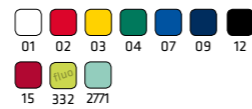
PIQUET
100% POLYESTER
• estremamente robusto/extremely robust/extrêmement robuste
• interno smerigliato/brushed on the inside/intérieur pol
• caldo/warm/chaud
• colori vivi/vivid colors/coloris vifs
• traspirante/breathable/respirant



CARBON
65% COTTON - 35% POLYESTER
• doppia garzatura/double brushed fleece/double lainage
• caldo/warm/chaud
• interno in cotone/cotton on the inside/intérieur en coton
• esterno in poliestere/polyester on outside/extérieur en polyester



WARM-UP
100% POLYESTER
• robusto/robust/robuste
• interno smerigliato/brushed on the inside/intérieur émerisé
• esterno in piquet/ piqué on the outside/l'extérieur en piquet



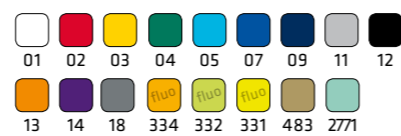
MICROSOFT
100% POLYESTER
• realizzato con filati microfibra/ made from microfibre yarns/ réalisé avec des fils en microfibre
• massima leggerezza/ maximum lightness/légèreté maximale
• asciuga velocemente/inside in micropile/quick drying/sèche rapidement



2. Pattern



3. Stripes

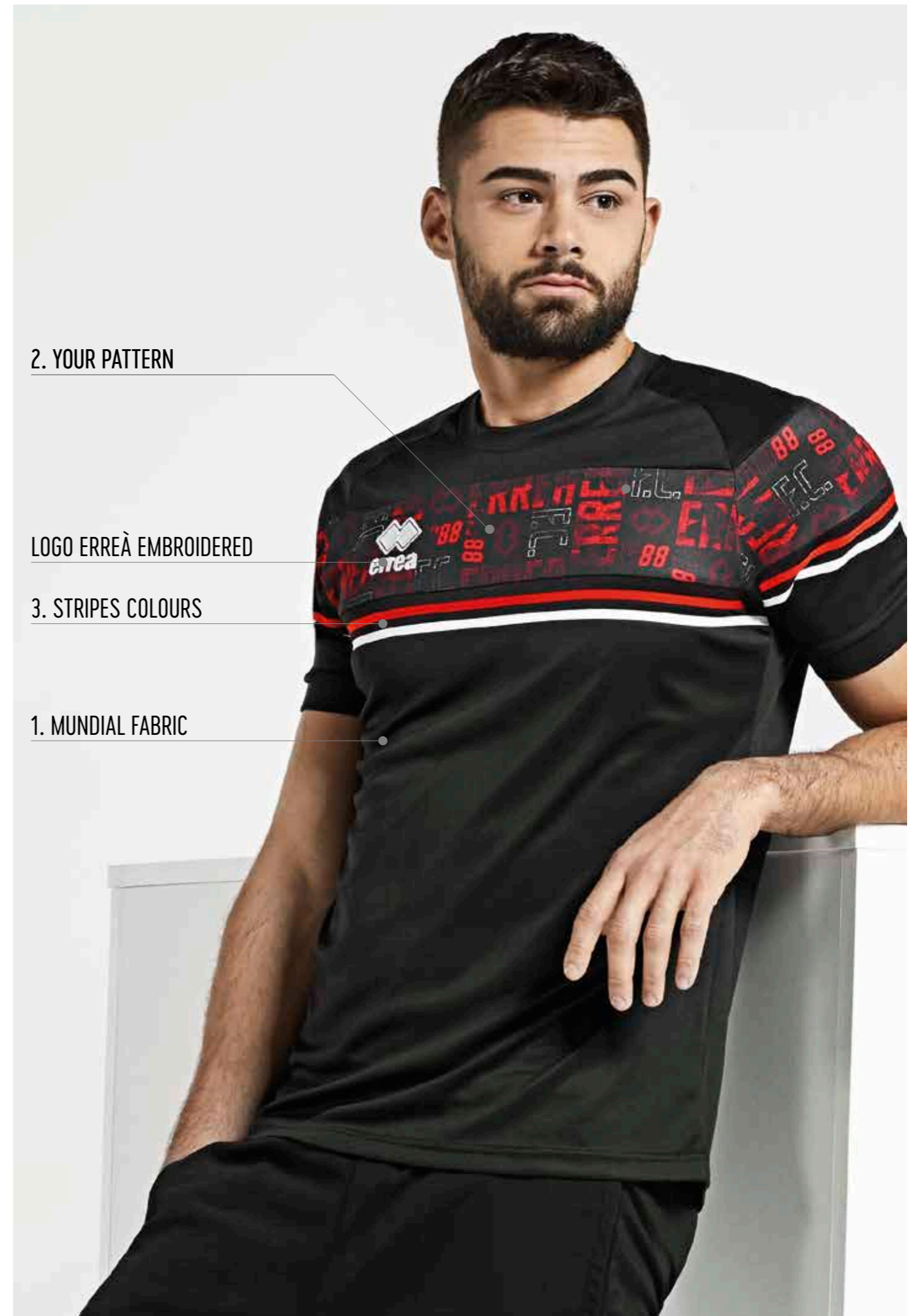


2. YOUR PATTERN

LOGO ERREÀ EMBROIDERED

3. STRIPES COLOURS

1. MUNDIAL FABRIC



PRINT*i*D

WEAR YOUR IDENTITY

Wear your heritage, your symbols, your typical pattern.

Create your Exclusive print pattern

A • YOUR CLUB



D • YOUR CLUB



B • YOUR HERITAGE



E • YOUR HERITAGE



C • YOUR SYMBOLS



F • YOUR SYMBOLS



TR
M
A
A





DIAMANTIS - PRINT ID

Mundial 100% polyester

SIZE
 AD | S-M-L-XL-XXL-3XL-4XL
 JR | YXS - XXS- XS

CODE
 FM873C
 FM874C

SUBLIMATED INSERT
 MUNDIAL



STRIPES

MUNDIAL

Example



Sublimation transfer inserts on chest and sleeves.

**Minimum 50 pieces for item.
 10 per size with multiples of 2.**

DREAM - PRINT ID WOMAN

Mundial 100% polyester

CODE
PMJI3C
PMJI4C

SIZE
AD | S-M-L-XL-XXL-3XL
JR | YXS - XXS- XS

SUBLIMATED INSERT
MUNDIAL



STRIPES

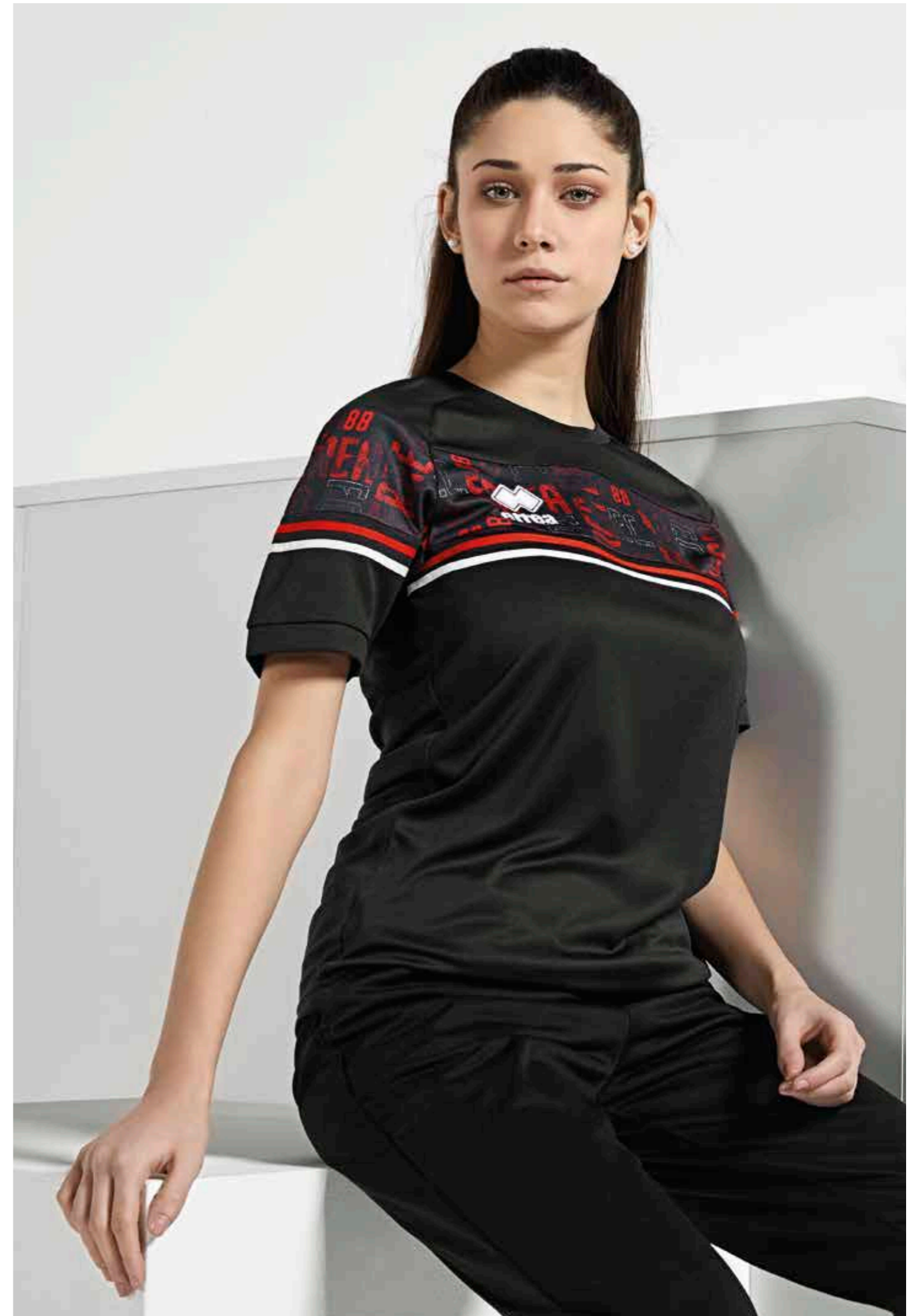
MUNDIAL

Example



Sublimation transfer inserts on chest and sleeves.

**Minimum 50 pieces for item.
10 per size with multiples of 2.**





DELSIN - PRINT ID

Mundial 100% polyester

SIZE

AD | S-M-L-XL-XXL-3XL-4XL

JR | YXS - XXS- XS

CODE

PMJH3S

PMJH4S

SUBLIMATED INSERT

MUNDIAL



STRIPES

MUNDIAL

Example



Sublimation transfer inserts on chest and sleeves.

**Minimum 50 pieces for item.
10 per size with multiples of 2.**

DIVINA - PRINT ID WOMAN

Mundial 100% polyester

CODE
FM883S
FM884S

SIZE
AD | S-M-L-XL-XXL-3XL
JR | YXS - XXS- XS

SUBLIMATED INSERT
MUNDIAL



STRIPES

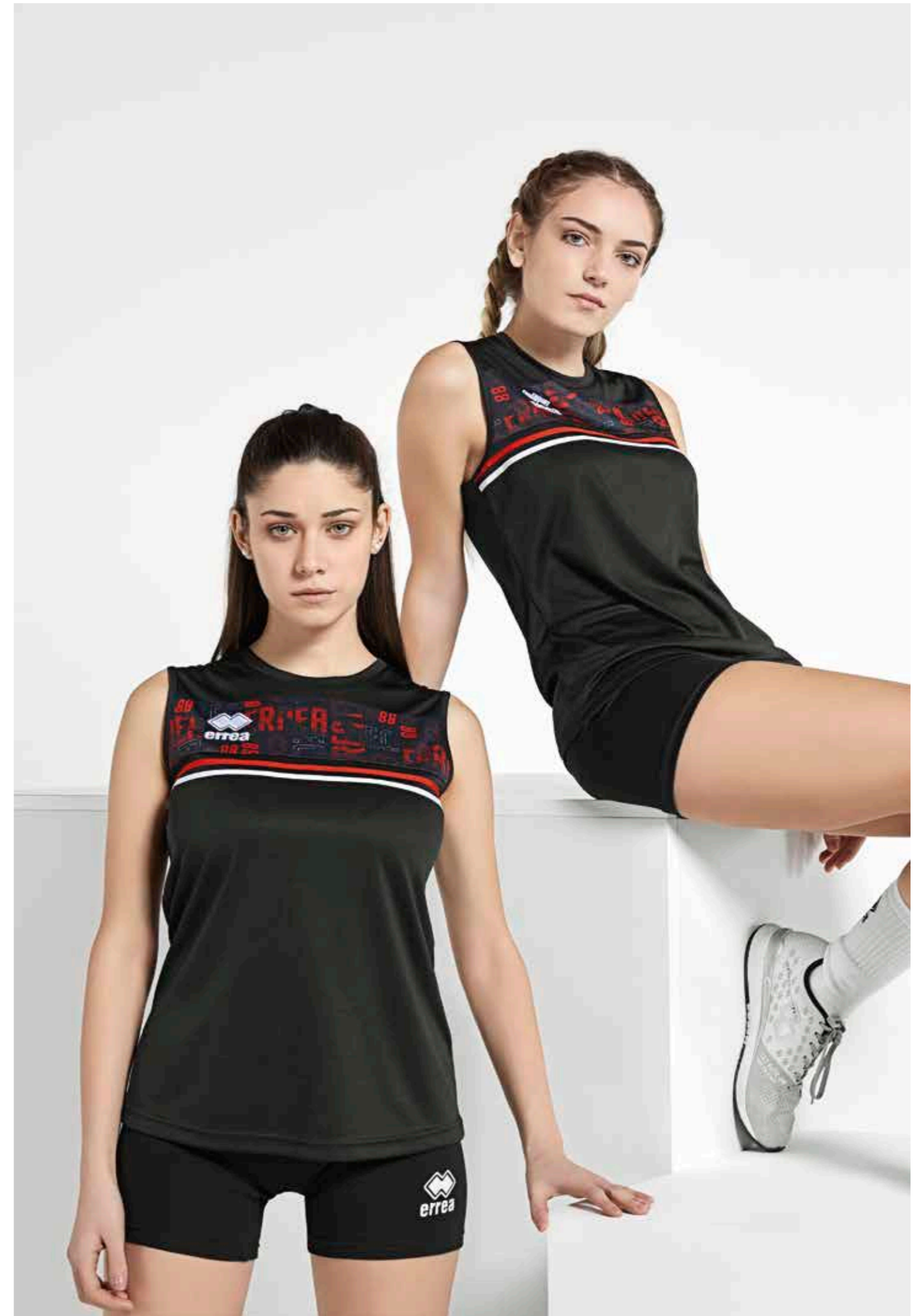
MUNDIAL

Example



Sublimation transfer inserts on chest and sleeves.

**Minimum 50 pieces for item.
10 per size with multiples of 2.**





DOMINIC - PRINT ID

Mundial 100% polyester

SIZE

AD | S-M-L-XL-XXL-3XL-4XL

JR | YXS - XXS - XS

CODE

FM893C

FM894C

SUBLIMATED INSERT
MUNDIAL



STRIPES

MUNDIAL



Sublimation transfer inserts on chest and sleeves.

Minimum 50 pieces for item.
10 per size with multiples of 2.

DARYA - PRINT ID WOMAN

Mundial 100% polyester

CODE
FM903C
FM904C

SIZE
AD | S-M-L-XL-XXL-3XL
JR | YXS - XXS- XS

SUBLIMATED INSERT
MUNDIAL



STRIPES

MUNDIAL

Example



Sublimation transfer inserts on chest and sleeves.

**Minimum 50 pieces for item.
10 per size with multiples of 2.**





DRAGOS - PRINT ID

Carbon 65% cotton 35% polyester Full 100% polyester

CODE
FGOS3Z
FGOS4Z

SIZE
AD | S-M-L-XL-XXL-3XL-4XL
JR | YXS - XXS- XS

SUBLIMATED INSERT
FULL

CARBON

STRIPES

POCKETS
WITH ZIPPER



Example



Sublimation transfer inserts on chest, sleeves and inside the hood.

Minimum 50 pieces for item.
10 per size with multiples of 2.





DONOVAN - PRINT ID

Piquet 100% polyester - Full 100% polyester

CODE
FGOW3Z
FGOW4Z
FGOW5Z

SIZE
AD | S-M-L-XL-XXL-3XL-4XL
JR | YXS - XXS- XS
KID | 2YXS

DEXTER - PRINT ID

Micro-soft 100% polyester
Full 100% polyester
FGOU3Z
FGOU4Z
FGOU5Z

SUBLIMATED INSERT
FULL

PIQUET

STRIPES

POCKETS
WITH ZIPPER



Example



Sublimation transfer inserts on chest, sleeves and inside the collar.

**Minimum 50 pieces for item.
10 per size with multiples of 2.**

DIANA - PRINT ID

Piquet 100% polyester - Full 100% polyester

CODE

FGOV3Z

FGOV4Z

FGOV5Z

SIZE

AD | S-M-L-XL-XXL-3XL-4XL

JR | YXS - XXS - XS

KID | 2YXS

SUBLIMATED INSERT

FULL

PIQUET

STRIPES

POCKETS
WITH ZIPPER



Example



Sublimation transfer inserts on chest, sleeves and inside the collar.

Minimum 50 pieces for item.
10 per size with multiples of 2.





DAVIS - PRINT ID

Warm-up 100% polyester Full 100% polyester

SIZE

AD | S-M-L-XL-XXL-3XL-4XL

JR | YXS - XXS - XS

KID | 2YXS

CODE

FGOT3Z

FGOT4Z

FGOT5Z

SUBLIMATED INSERT

FULL

WARM-UP

STRIPES

POCKETS
WITH ZIPPER



Example



Sublimation transfer inserts on chest and sleeves.

**Minimum 50 pieces for item.
10 per size with multiples of 2.**



PRINTED



PRINT ID

WEAR YOUR IDENTITY



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