

3D Media & the Power of Play



4 reasons to take fun seriously!



POSITIVE BRAND ASSOCIATION

Playful 3D Media creates a feel-good connection with your brand



MEANINGFUL ENGAGEMENT

Enjoyable brand interaction results in higher levels of engagement



ATTENTION CATCHING

Fun makes brands stand out in a busy market place



MEMORABLE MESSAGING

Fun improves message recall making training and sales communication stick

3D Media - the gamified approach to marketing success

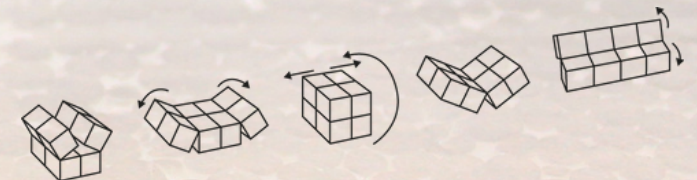


Rubik's® Twist



The Power of Play! – Event Giveaway

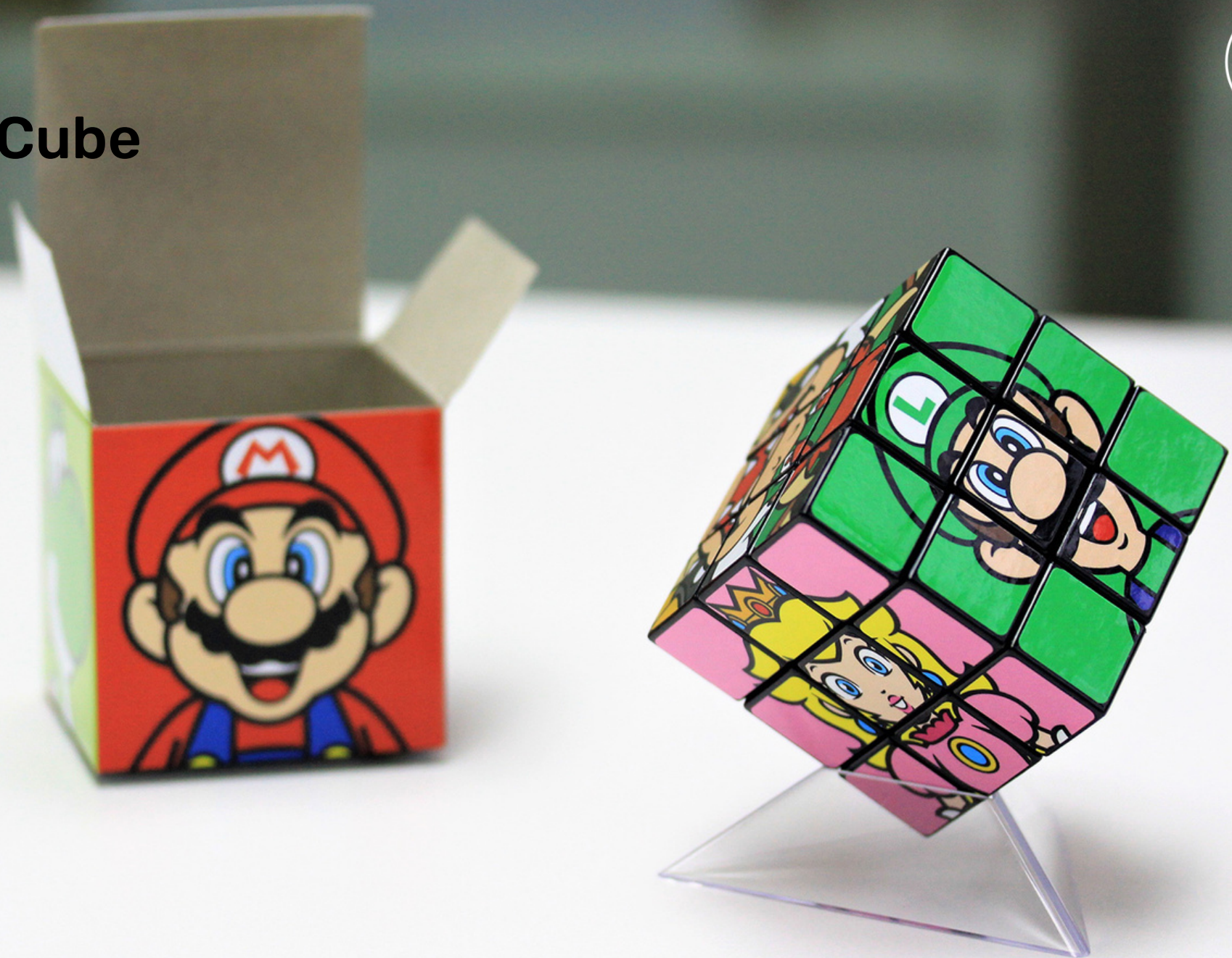
Magic^x
CUBE[®]



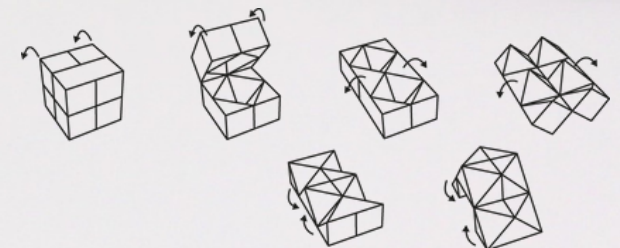
The Power of Play! – Recruitment



Rubik's® Cube



The Power of Play! – Branding





Rubik's® Spinner



The Power of Play! – Service Promotion

Magic 360 Square





Rubik's® Edge



Magic[★] SQUARE 150



How many people
can you recognize
this week?

A person who feels appreciated
will always do more than what
is expected.





Rubik's® 2x2



The Power of Play! – Employee Recognition Program

Magic Sliding Pen Pot

